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AICB
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Asia LearnTech
Exchange 2025

Southeast Asia's Flagship LearnTech Conference

18 NOVEMBER 2025 | 8AM - 6PM

Azman Hashim Auditorium AICB Centre of Excellence, Kuala Lumpur

Designing Learning That Transforms

www.altx.elearningminds.com

THEME OVERVIEW

Designing Learning That Transforms

Asia LearnTech Exchange ALTx 2025 explores how learning technology, AI, and blended delivery models are shaping the future of workforce development. The theme highlights transformation not just in technology, but in culture, leadership, and the way organizations scale learning to deliver measurable business impact.



About ALTX

Asia Learn Tech Exchange (ALTX) 2025 is Southeast Asia's first-of-its-kind flagship conference on modern learning technologies.

This full-day event unites L&D professionals, EdTech leaders, corporate trainers, and innovation strategists to explore how AI-powered content, blended learning delivery, and digital learning blueprints are transforming the future of workplace learning.

Through global insights and regional best practices, participants will discover proven frameworks and actionable strategies to:

- Align digital learning initiatives with business and performance goals
- Harness AI and automation to enhance learning efficiency
- Design blended and hybrid models that boost learner engagement
- Build sustainable, future-ready learning cultures

Backed by real-world case studies from leading names in banking, education, and corporate training, ALTX 2025 delivers both visionary insights and practical takeaways for modern learning transformation.



Keynote & Featured Speakers

10+ Global & Regional Leaders in Learning Tech



Dr. Donald H Taylor
Chair, Learning
Technologies UK



David Anderson
Director, Customer Training
at Articulate



Dominik M. Kovacs
CEO, Colossyan



**Prof Dr Manivanan
Saman**
CEO,
Asian Banking School



Monir Azzouzi
Group CHRO,
Cyberjaya Education
Group Berhad



Martin Addison
CEO
Video Arts



George Aveling
Chief Re-Imagineer,
Elementrix



Jaxton Cheah
CEO, Asia Learn Hub



Kelvin Loh
CEO, eLearningMinds



Sharon Teh
Co-Founder,
eLearningMinds



Mr. Hasif Noorhafiz
Head of Digital Learning
at Air Selangor



Ts. Dr. Ch'ng Lay Kee
Digital Learning
Specialist



Christopher Chew
Executive Director,
OCBC Bank

More Speakers Coming Soon!

ALT X 2025 in Numbers

6+
Countries
Represented

3 Curated
Learning
Tracks

1 Flagship
Conference

10+ Global &
Regional
Speakers

ALT X is for....

L&D
Managers
& Directors

HR & Talent
Leaders

Corporate
Trainers &
CLOs

EdTech
Providers &
Founders

Public
Sector &
Academia

Conference Format



1 Day
3 Tracks
10+ Speakers



Booth Showcase
& Hybrid Tours



Full Event
Recording
Access



Eligible
employers can
claim under HRD
Corp guidelines.

Expected Attendance

250+

Participants

from 100+ Organizations

Key Themes / Focus Tracks

TRACK 1 - The Blueprint
STRATEGY & CHANGE MANAGEMENT

TRACK 2 - Content is King
CREATING IMPACTFUL DIGITAL LEARNING CONTENT

TRACK 3 - Blended Delivery Excellence
DIGITAL & HYBRID LEARNING IN ACTION

Conference Agenda

Common Track - Morning Session

8:00AM

1 Hour

Registration

📍 Auditorium Foyer

9:00AM

30 Minutes

Opening Ceremony: Event Launch & Welcome

VIP Launch | Opening Speech – **Prof. Dr. Manivanan** | Panel: **ABS** | 📍 Main Auditorium

9:30AM

45 Minutes

Keynote 1: The Future of Learning – Global Trends & The Transformative Power of AI

Speaker: **Dr. Donald H. Taylor** | Panel: **Learning Technology** | 📍 Main Auditorium

10:15AM

30 Minutes

Morning Tea Break

📍 Auditorium Foyer

Conference Agenda

Track I - The Blueprint

10:45AM

1 Hour

Beyond Adoption: Implementing AI and Gamification for Sustainable Learning Transformation

Speaker: **Dominik Mate Kovacs** | Panel: **Colossyan** | 📍 Breakout Room 1

11:45AM

45 Minutes

Leading Change: How One Organisation Reinvented Learning for the Digital and AI Era

Speaker: **Monir Azzouzi** | Panel: **Cyberjaya Education Group** | 📍 Breakout Room 1

14:00PM

30 Minutes

Driving Strategic Learning: Lessons from The Field

Speaker: **George Aveling** | Panel: **Asia Learn Hub Marketplace** | 📍 Breakout Room 1

14:30PM

1 Hour

[Panel Discussion] Leading the Digital Learning Shift: Strategies That Drive Sustainable Transformation

Panellists: **Dominik Kovacs, Monir Azzouzi, George Aveling** | Moderator: **Jaxton Cheah** | 📍 Breakout Room 1

Conference Agenda

Track 2 - Content is King

10:45AM

1 Hour

Empowering Course Creators: How AI is Transforming the Way We Design Learning

Speaker: **David Anderson** | Panel: **Articulate** | 📍 Breakout Room 2

11:45AM

45 Minutes

AI as Your Co-Designer and Co-Developer: Redefining the Content Creation Workflow

Speaker: **Kelvin Loh** | Panel: **eLearningMinds Group** | 📍 Breakout Room 2

14:00PM

30 Minutes

Design Smarter: Real Stories of AI- Enhanced Content Development

Speaker: **Hasif Noorhafiz Damahuri** | Panel: **Air Selangor Berhad** | 📍 Breakout Room 2

14:30PM

1 Hour

[Panel Discussion] Content is King: How AI is Transforming the Future of Learning Design

Panellists: **David Anderson, Kelvin Loh, Hasif Noorhafiz** | Moderator: **Ts Dr Ch'ng Lay Kee** | 📍 Breakout Room 2

Conference Agenda

Track 3 - Blended Delivery Excellence

10:45AM

1 Hour

Re-imagining Engagement: How Smart Video Drives Scalable, Blended Learning Experiences

Speaker: **Martin Addison** | Panel: **Video Arts Group** | 📍 Breakout Room 3

11:45AM

45 Minutes

Delivering Results: The New Age of Blended Learning with AI

Speaker: **Sharon Teh** | Panel: **eLearningMinds Group** | 📍 Breakout Room 3

14:00PM

30 Minutes

Beyond the Classroom: Driving Learning Engagement Through AI and Blended Methods

Speaker: **Christopher Chew** | Panel: **OCBC Bank Malaysia** | 📍 Breakout Room 3

14:30PM

1 Hour

[Panel Discussion] Reimagining Delivery: From Traditional Training to Tech-Enabled Learning Journeys

Panellists: **Martin Addison, Sharon Teh, Christopher Chew** | Moderator: **TBC** | 📍 Breakout Room 3

Conference Agenda

Common Track - Afternoon Session & Closing

12:30PM

1 Hour 30 Minutes

Networking Lunch

📍 Thyme Café

Booth Visits

📍 Multipurpose Hall

15:30PM

30 Minutes

Tea Break & Booth Visits

📍 Foyer & Multipurpose Hall

16:00PM

45 Minutes

Keynote 2: Empowering Malaysia's Learning Ecosystem: Technology, Talent, and Transformation in the ASEAN Context

Speaker: (HRD Corp) | Panel: HRD Corp | 📍 Main Auditorium

16:45PM

15 Minutes

Closing Remarks - Kelvin Loh

Panel: eLearningMinds | 📍 Main Auditorium

17:00PM

1 Hour

Group Photo, Networking & Farewell

📍 Main Auditorium & Foyer

Conference Highlights

Global Keynotes: Learn from world leaders like Dr. Donald H. Taylor (Learning Technologies UK), Dominik Kovacs (Colossyan), David Anderson (Articulate), and more.

Regional Insights: Case studies from OCBC Bank, Air Selangor, and Cyberjaya Education Group.

Panel Discussions: Industry experts tackling the future of learning in Southeast Asia.

Networking: Connect with 200+ L&D, HR, and EdTech professionals.

Showcase Booths: Explore cutting-edge solutions from leading LearnTech providers.

Conference Packages

**EARLY
BIRD
OFFER**

Until 1st Nov 2025

**EARLY BIRD
PASS**

RM999

Inclusive 8% Service Tax

**STANDARD
PASS**

RM1499

Inclusive 8% Service Tax

**GROUP
PASS**

RM2700

MINIMUM 3 PARTICIPANTS
Inclusive 8% Service Tax

**NGO
PASS**

RM700

VERIFIED WITH DOCUMENTS
Inclusive 8% Service Tax

**ALL PACKAGES
INCLUDES:**

Networking Lunch

Coffee & Tea Breaks

Access to Exhibition
Booths

For more information, reachout to us:

Conference site: altx.elearningminds.com | Email: marketing@elearningminds.com

Conference | Special Features

Technology Booths (Level 3 Multipurpose Hall)

ABS Hybrid Classroom Live Tours

ABS Virtual Studio Recording Tours

Full Event Recording for all participants' **post-event access**