TRAINING PROGRAMME:

Articulate 360 Expert Mastery

(2 Days)

TRAINER:

David Anderson

Kelvin Loh

eLearning Minds

Articulate 360 Expert Mastery:
Advanced Techniques in Storyline, Rise, AI, and Beyond

OVERVIEW

This 2-day advanced programme is designed for experienced Articulate 360 users who want to elevate their skills to an expert level. The training dives deep into advanced techniques in Storyline 360 and Rise 360, focusing on creating custom interactions, optimising design workflows, and applying performance-driven elements.

Participants will also master the use of Articulate's AI Assistant to generate high-quality prompts, expand content, and accelerate production. In addition, the course explores essential topics in localisation and accessibility, equipping participants with the ability to deliver multi-language, inclusive, and future-ready e-learning solutions.

Through hands-on practice, real-world scenarios, and pro tips, learners will leave with the confidence and expertise to design, localise, and optimise advanced e-learning modules that meet global standards.

LEARNING OBJECTIVES

By the end of this programme, participants will be able to:

- **Apply** advanced design and interaction techniques in Rise 360 and Storyline 360 to create highly customised and engaging learning experiences.
- **Optimise** visual design and media use in Storyline through rapid makeovers, effective image editing, and template management.
- **Integrate** interactive video, performance meters, and media libraries to enhance learner engagement and track progress.
- **Utilise** Articulate's AI Assistant to generate custom images and copy, refine learning blocks, and expand content with efficiency.
- **Implement** best practices in localisation to deliver multi-language courses and maintain content consistency across versions.
- **Apply** accessibility principles to ensure Rise 360 and Storyline courses are inclusive and meet accessibility standards.

LEARNING OUTLINE

Day 1

- Rise 360
    - Beyond the Basics
    - Think outside the block to create custom interaction
- Storyline
    - 5-minutes makeovers
    - Graphic Design and Image Editing Techniques
    - Interactive Video
    - Performance Meter
    - Media Library
    - Template and Theme (Font, Color and Text Style)

Day 2

- AI Assistant (Rise & Storyline)
    - Mastering Custom Image Prompts in Articulate's AI Assistant
    - Mastering Custom Copy Editing Prompts in Articulate's AI Assistant
    - Pro Tips for Generating Images in AI Assistant
    - Pro Tips for Customizing Blocks With AI Assistant
    - Practical Ways to Enhance & Expand Content with AI Assistant
- Articulate Localization
    - Create, Localize, and Deliver E-Learning
- Articulate Accessibility
    - Tips and Techniques for Creating Accessible Rise 360 Courses
    - Accessibility Makeovers in Storyline

TRAINER PROFILE
David Anderson

David Anderson is the **Director, Customer Training at Articulate**, where he leads world-class enablement for Articulate 360 and champions the global E-Learning Heroes community. He's best known for creating and running the long-standing **Weekly E-Learning Challenges**, a structured, portfolio-building series that has helped thousands of designers sharpen real-world skills.

As a recognised instructor on **LinkedIn Learning**, David teaches advanced production and accessibility with Articulate 360, including the courses **"Articulate Storyline 360: Advanced Elearning," "Accessible Elearning in Articulate 360,"** and **"Curating Your Instructional Design Portfolio."** These programmes reflect his practical, hands-on approach to designing engaging, inclusive learning at scale.

David's current focus areas include **high-impact Storyline interactions**, **customising Rise for richer experiences**, **prompt-driven workflows with Articulate's AI Assistant**, and **e-learning accessibility best practices**—all underpinned by his community ethos of learning by doing.

Signature topics & strengths

- Advanced Storyline techniques (interactive video, drag-and-drop, performance cues) and rapid "makeover" workflows.
- Building accessible, standards-aligned courses across Storyline and Rise.
- Practical AI Assistant use cases for faster copy, imagery, and block customisation.
- Portfolio development and iterative practice through the Weekly E-Learning Challenges.

TRAINER PROFILE
Kelvin Loh

Kelvin Loh has over 25 years of experience in design and development of eLearning and consulting. He was the eLearning Director of CellNetwork, Centre of Excellence. Kelvin also has experience working with an established IT firm called Singapore Computer System Ltd. in Singapore. He has implemented various technology-based learning projects for major local and foreign-based companies.

Kelvin is the **founder of eLearningMinds Group (Malaysia)**, that was established in 2004 (Universal IT Solutions Sdn Bhd). Currently, he has several establishments in China, Indonesia, Singapore and Thailand. Today, eLearningMinds Group focuses on activities to enable anyone with DIY eLearning development through various eLearning solutions. He continues to enhance himself with gadgets, tools and technologies around the world to introduce and implement for eLearning, mLearning, and MOOC.

He is also a **certified trainer** for conducting Articulate Programmes in this region. Besides that, he also conducts training to customers for products of Video Recording Systems, UbiCast, Camtasia Studio, Raptivity and Lecture Maker.