Organised by

eLearningMinds

ASIA LEARN HUB MARKETPLACE

Co-Hosted by

ASIAN BANKING SCHOOL

2025
ALTX
Asia Learn Tech Exchange

DATE: 18 NOVEMBER 2025
VENUE: TAN SRI AZMAN HASHIM AUDITORIUM, AICB, KUALA LUMPUR

DESIGNING LEARNING THAT TRANSFORMS

About ALTX

What is ALTX?
Asia Learn Tech Exchange (ALTX) 2025 is Southeast Asia's flagship conference on modern learning technologies, bringing together L&D professionals, EdTech leaders, corporate trainers, and innovation strategists for a full-day immersive learning experience.

Event Format

Exclusive Invite-only	1 Day 3 Tracks 10+ Speakers	Booth Showcase & Hybrid Tours	Full Event Recording Access	Eligible employers can claim under HRD Corp guidelines.

Who Should Attend

L&D Directors, HR Professionals, CLOs, Bank Training Managers, EdTech Providers, Learning Consultants, Public Sector Learning Innovators

Why Attend

Gain Strategic insights from global thought leaders	Discover new tools like AI video, hybrid classrooms & adaptive learning	Network with decision makers in L&D and banking	Experience immersive demos and hands-on tech tours	Be part of the region's growing Learn-Tech movement

Expected Attendance
250+
Participants
from 100+ Organizations

ALTX 2025 in Numbers

- **10+ Global & Regional Speakers**
- **3 Thematic Tracks**
- **8+ Booths & Tech Partners**
- **1 Exclusive Roundtable**

ALTX 2025

ALTX 2025
Keynote & Featured Speakers

Dr. Donald H. Taylor
Chair for Learning
Technology Conference

Donald H Taylor is a globally recognized thought leader in workplace learning and the long-standing Chair of the Learning Technologies Conference in London. With over 30 years of experience in learning and development, he is known for shaping conversations on the future of learning, skills, and technology. Donald is the creator of the influential Global Sentiment Survey, which tracks L&D trends across more than 100 countries. A passionate advocate for impactful learning strategies, he frequently speaks and writes on aligning learning with business outcomes. His keynote brings a global perspective to Asia's rapidly evolving Learn-Tech landscape.

Dominik Mate Kovacs
Chief Executive Officer
(CEO)
Colossyan
[Invited]

Dominik, CEO of Colossyan, is at the forefront of revolutionizing video creation through AI-powered technology. Under his leadership, Colossyan has become a global leader in AI video generation, enabling businesses and educators to create professional videos faster and more affordably. With a background in product innovation and a passion for scaling tech solutions, Dominik has guided Colossyan's expansion into the Asia-Pacific market, making it a key player in modern learning technologies. His commitment to user-centric design and AI accessibility positions him as a visionary leader transforming how content is produced in the digital age

Monir Azzouzi
Group CHRO Cyberjaya
Education Group Berhad
[Invited]

Monir Azzouzi is a forward-thinking leader in Customer and Employee Experience, championing human-centric transformation in HR, learning, and organizational design. With a background in CX across diverse sectors, Monir brings unique insights into aligning employee journeys with business strategy. He is a strong advocate for embedding learning agility, design thinking, and digital enablement into workforce development. His approach bridges EX and CX to build resilient, high-performing cultures. As a sought-after speaker and advisor, Monir empowers HR and L&D leaders to reimagine employee engagement, talent growth, and experience-led innovation in the workplace.

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ALTX 2025
Keynote & Featured Speakers

Professor Dr Manivanan Saman
Chief Executive Officer (CEO)
Asian Banking School Sdn Bhd

Professor Dr. Manivanan Saman is CEO of the Asian Banking School and a seasoned leader in financial education and leadership development. With over 25 years in academia and industry, he blends scholarly depth with corporate insight to shape future-ready banking talent. His expertise spans strategic human capital, performance transformation, and executive coaching, positioning him at the forefront of developing next-gen leaders for Asia's evolving finance sector.

Dr. Reza Abraham -
Co-Founder & CEO, InControl Group
(as a moderator)

Dr. Reza Abraham is a Persian author, speaker, and ultra-high-performance coach. He is the founder of InControl Group and has over 20 years of experience empowering individuals and organizations. Specializing in modern leadership, Dr. Reza has worked with global companies like AIA, Dell, DHL, Honda, KPMG, L'Oréal, Mazda, McDonald's, and Shell. He authored the bestselling book InControl, a guide to taking control of one's life and career. Known for his thought leadership, he is a highly sought-after keynote speaker and leadership coach.

Dr. Nurrul Liyana
Head of Talent Development & Engagement at Credit Guarantee Corporation Malaysia Berhad (CGC)
[Invited]

Dr. Nurrul Liyana, Head of Talent Development & Engagement at CGC, champions future-fit workforce strategies within Malaysia's financial ecosystem. A passionate advocate of experiential learning and employee engagement, she integrates design thinking and behavioral science to transform organizational culture. Her dynamic leadership and cross-sectoral exposure make her a key voice in advancing talent innovation and learning technologies for the modern workplace.

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Keynote & Featured Speakers

Christopher Chew
Executive Director at
OCBC Bank

Christopher Chew is Executive Director at OCBC Bank, bringing over two decades of strategic leadership across retail, SME, and digital banking in ASEAN markets. With experience spanning customer segmentation, omnichannel transformation, and agile implementation, he has consistently driven innovation and growth. Christopher also actively contributes to industry forums and thought leadership in digital learning for financial services, making him a leading voice in talent development for future-ready banking professionals.

David Anderson
Director of Customer
Training Articulate

David Anderson is the Director of Customer Training at Articulate, where he leads global training initiatives that help instructional designers and educators create engaging, effective e-learning. With over two decades of experience in e-learning design and development, David is renowned for his practical, hands-on approach to learning and for championing community-based knowledge sharing. He is the driving force behind the E-Learning Heroes community, supporting thousands of learning professionals worldwide. David's expertise lies in transforming complex learning goals into interactive experiences that drive performance and engagement. At ALTX 2025, he brings valuable insight into real-world instructional design and training success.

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ALTX 2025 Speaker List

Kelvin Loh
Chief Executive Officer (CEO)
eLearningMinds Sdn Bhd

Kelvin Loh is the Chief Executive Officer of eLearningMinds Sdn Bhd and a key driver of learning innovation across corporate Malaysia and Southeast Asia. With over 30 years of leadership in digital learning transformation, Kelvin spearheads the group's mission to deliver impactful, tech-enabled learning solutions through its three pillars: Learn-Tech, Software & Services, and Platform & Content Libraries. Known for his strategic foresight and collaborative leadership, Kelvin partners with organizations to future-proof their workforce through scalable, modern learning ecosystems. His passion for bridging technology and learning has positioned eLearningMinds as a trusted leader in the region's learning technology landscape.

Sharon Teh
Co-Founder
eLearningMinds Sdn Bhd

Sharon Teh leads the Platform and Content Libraries Pillar at eLearningMinds Sdn Bhd, promoting intelligent learning platforms and curated content across Southeast Asia. With deep expertise in TalentLMS, eFront, Video Arts, Skilla, and TalentLibrary, she helps organizations streamline delivery and scale content access. Sharon combines strategic insight with hands-on experience to align learning with business goals. She is passionate about enhancing engagement through data-driven personalization and platform optimization. Her leadership is key to helping businesses adopt future-ready learning ecosystems in today's fast-evolving workplace.

Jaxton Cheah
Chief Executive Officer (CEO)
Asia Learn Hub Marketplace Pte Ltd

Jaxton Cheah is the CEO of Asia Learn Hub Marketplace Pte Ltd and a pioneer in Learn-Tech adoption across Southeast Asia. He leads efforts to modernize workplace learning by integrating hybrid classroom technology, AI video creation, and immersive tools into corporate training. As head of the Learn-Tech pillar, Jaxton empowers organizations with scalable, digital-first solutions. His strategic focus on efficiency, engagement, and accessibility positions him as a key influencer in regional edtech. Jaxton is deeply passionate about building future-ready, tech-enabled learning environments.

Photos will be included in final version. More speakers to be announced

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Visual Program Flow Chart

Morning Block (Main Auditorium – Plenary Opening)

08:00 – 09:00
Registration, Morning Coffee & Networking (Auditorium Foyer)

09:00 – 09:30
Joint Welcome Speech by Kelvin Loh & Prof. Dr. Manivanan Saman + VIP Launch

09:30 – 10:15
Opening Keynote by Dr. Donald H. Taylor

10:15 – 10:45
Morning Tea Break (Transition to Level 3)

Mid-Morning to Afternoon Block (Level 3 – Breakout Tracks & Booths)

10:45 – 11:45 – Breakout Session 1

Track 1: Colossyan (Speaker: Dominik, CEO)

Track 2: LearnWorlds or Epinosis

Track 3: Articulate (Speaker: TBA)

11:45 – 12:30 – Breakout Session 2
Track 1: eLearningMinds – BYOC & AI (Speaker: Jaxton)

Track 2: eLearningMinds – Blended Delivery (Speaker: Sharon)

Track 3: eLearningMinds – Digital Learning Blueprint (Speaker: Kelvin)

12:30 – 14:00
Networking Lunch & Booth Visits

ALTX 2025

Visual Program Flow Chart

Technology Booth Showcase (Level 3 Multipurpose Hall)

Hybrid Classroom & Studio Recording Tours
14:00 – 14:30 – Breakout Session 3

Track 1: Customer Sharing from Grab

Track 2: Customer Sharing from ABS

Track 3: Customer Sharing from OCBC

14:30 – 15:30 – Breakout Session 4

Track 1: Panel Discussion (Moderator: Dr. Nurul)

Track 2: Panel Discussion (Moderator: Dr. Reza)

Track 3: Panel Discussion (Moderator: George Aveling)

15:30 – 16:00
Afternoon Tea Break & Booth / Tech Tours

Late Afternoon Block (Main Auditorium – Closing Plenary)

16:00 – 16:45
Closing Keynote: Building Digital Learning Organizations (TBC)

16:45 – 17:00
Official Closing & Group Photo

17:00 – 18:00
Networking & Farewell

ALT**X** 2025

Breakout Track Themes

TRACK 1
STRATEGY & CHANGE MANAGEMENT – "THE BLUEPRINT"

» Digital learning culture building
» L&D transformation roadmap
» Governance & policy framework
» Corporate success stories & lessons learned

TRACK 2
CONTENT CREATION – "CONTENT IS KING"

» AI-powered content development (Colossyan, Vyond,
» Rise360)
» Microlearning design principles
» Scenario-based & storytelling design
      Case studies on rapid content development

TRACK 3
DELIVERY & DEPLOYMENT – "BLENDED DELIVERY EXCELLENCE"

» Hybrid classroom implementation (ClassIn demo)
» LMS/LXP deployment models for corporates
» Analytics & performance measurement
» Blended learning delivery models

ALTX 2025

ALTX Pricing Packages

EARLY BIRD OFFER
RM999

NGO
RM700

STANDARD
RM1499

GROUP OF 3
RM2700

EXCULSIVE INVITATION BY ABS
RM899

ALTX 2025

Venue Information

Venue: Tan Sri Azman Hashim Auditorium, AICB, KL

5 Breakout Rooms (Level 3)
AV-ready Main Auditorium
Nearby train access & hotels

Special Features

1. Technology Booths (Level 3 Multipurpose Hall)
2. ABS Hybrid Classroom Live Tours
3. ABS Virtual Studio Recording Tours
4. Full Event Recording for all participants' post-event access

Contact & Registration

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